## WHAT IS CLAIMED IS:

1. A lamp unit for an image projector having a projector body provided with a connector, the lamp unit comprising:

a lamp body comprising a lamp bulb and a reflector;

a lamp box being provided to hold the lamp body; and

a cable, comprising a connector at an end thereof, for supplying electric power to the lamp body,

wherein the lamp body receives electric power from the projector body by connecting the connector of the cable to the connector of the projector body, and

wherein the lamp box comprises two posts placed therein with a small space therebetween, and the cable is fixed by being inserted into the space between the two posts and by being wound around the two posts.

- 2. The lamp unit for an image projector according to claim 1, which further comprises a cover member being attachable to and detachable from the lamp box, and being contacted to an upper end of each of the posts for preventing the cable from slipping off.
- 3. The lamp unit for an image projector according to claim 2, wherein the cover member comprises a cable insertion opening to pass and draw the cable to outside the lamp box.
- 4. The lamp unit for an image projector according to claim 2, wherein the lamp body is held in the lamp box by a coil spring hooked at both ends thereof to the lamp box and by an engagement portion, provided in the lamp box, for positioning and fixing the lamp body, in a manner that the lamp body is attachable to and detachable from the lamp box.